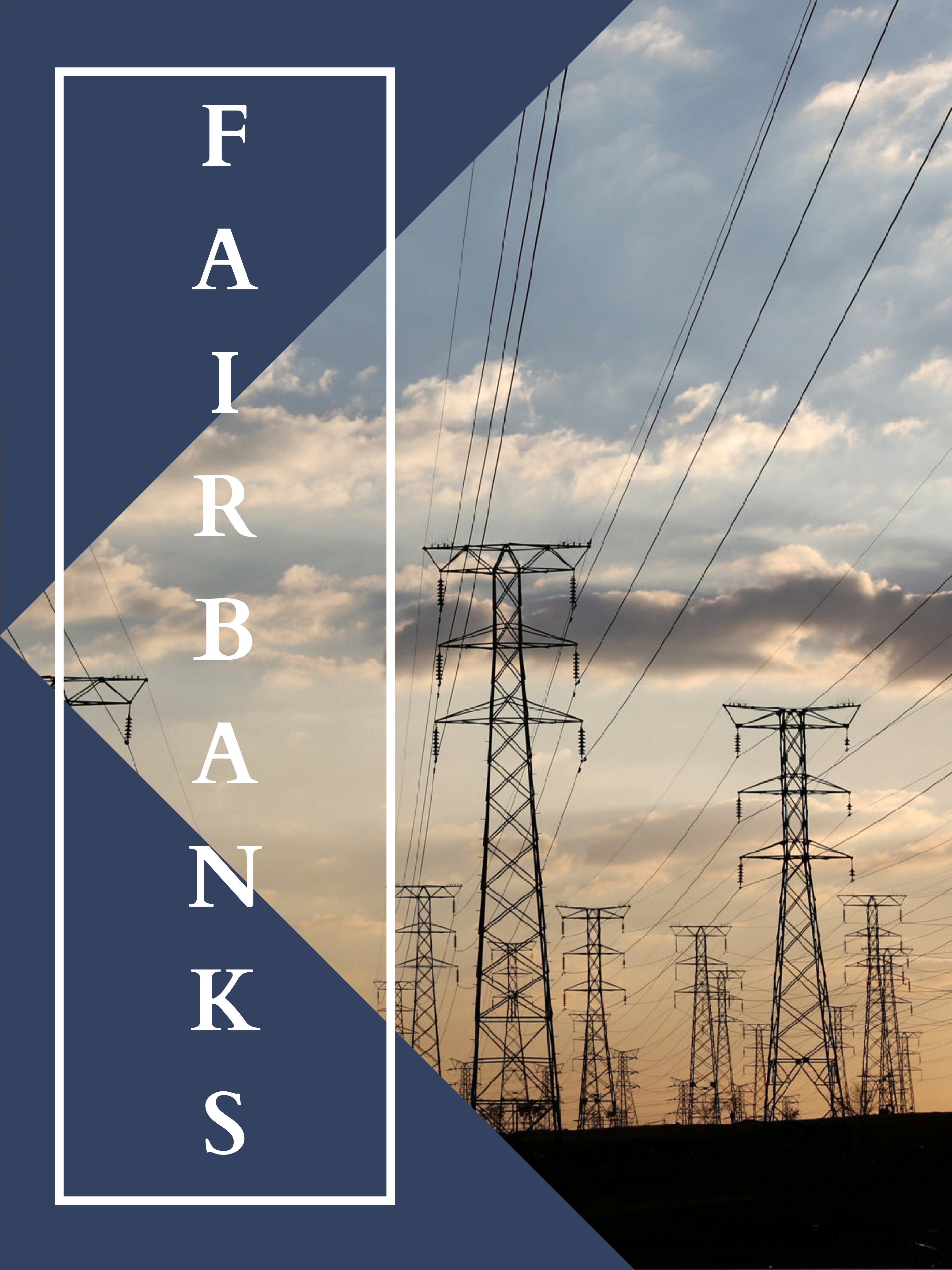


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**FAIRBANKS  
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SERVICES**

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**OUR WORK FOR FAIRBANKS**

Company Evolution.

Milldam worked with Fairbanks Energy Services to build awareness around the company's services as it expanded into a national player in the energy conservation market.

Fairbanks Energy Services provides energy conservation design/build retrofit services to large commercial and industrial customers. In 2014, Milldam began working with Fairbanks to build awareness around the company's services as it expanded from a regional player in the northeast to a national brand.

Milldam wanted to highlight the breadth of services offered by Fairbanks as well as the new geographical reach the company was aiming to have through a campaign of articles, interviews and press releases. Articles in trade publications and regional Business helped backstop Fairbanks brand recognition throughout the country.

“

Milldam's expertise in strategic communications has increased brand awareness of Fairbanks by a great deal. Thanks to them, we're now recognized as a national competitor in energy conservation.

”

**PLACEMENTS & RESULTS**

Working with Fairbanks from 2014-2018.

Articles	50+
Press Releases	50+
Interviews	25+

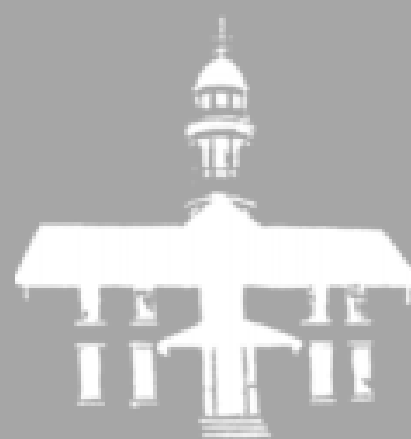
**Result:** As a result of Milldam's work, Fairbanks Energy was able to gain exposure throughout the country, while getting in front of qualified end-users.

**Energy Efficiency Engineering**

**ABOUT FAIRBANKS**

Fairbanks Energy Services is a national energy company that works with education, local government, commercial, industrial, and institutional organizations to implement efficiency and sustainable energy solutions that save money, enhance safety, improve assets, and protect the environment.

In 2021, Fairbanks was acquired by Mantis Innovation.



**MILLDAM  
PUBLIC RELATIONS**

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*Reaching Out. Winning For You.*