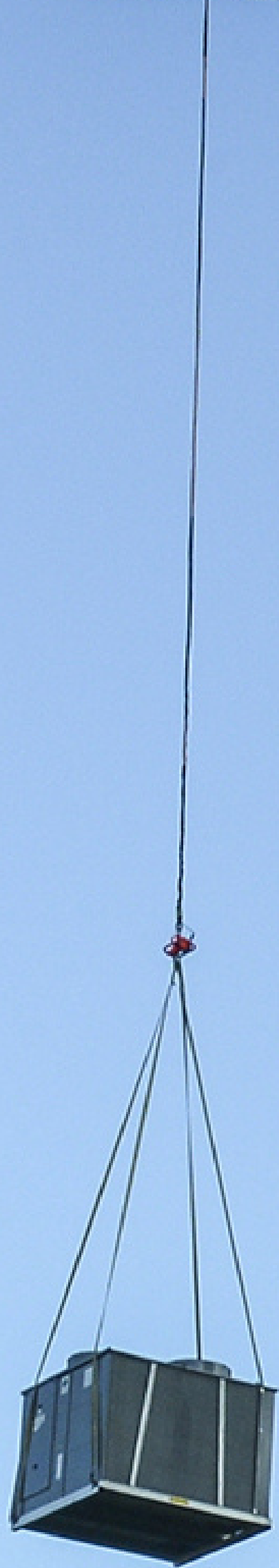


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OUR WORK

Positioning the expert.

Since 2018, Milldam has worked with DSI to craft compelling content, from blogs to bylined articles. Working in conjunction with DSI's marketing team, Milldam has positioned the company as a leading provider on data center design/build and maintaining data center uptime.

We have also provided other public relations services such as press releases, media interviews and event management.

“

Milldam Public Relations has provided us with valuable content from blogs to bylines over the last three years. We have come to rely on Milldam to drive DSI's strategic communications strategy across an array of platforms.

”

PLACEMENTS & RESULTS

Working with DSI since 2018.

Articles	20+
Bylines	10+
Press Releases	10+
Interviews	15+

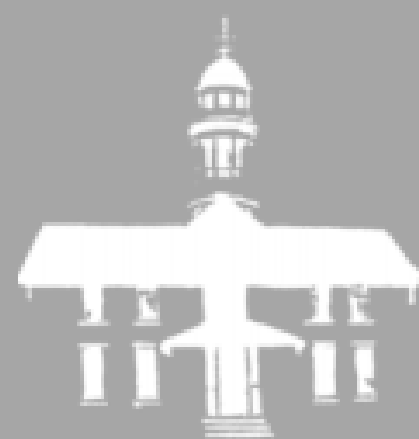
Result: DSI has been recognized throughout the data center industry for their expertise and has secured coverage in a range of trade publications. Additionally, through our social media management, we have significantly increased DSI's reach through weekly blogs and a consistent presence on LinkedIn.

Data Center Construction

ABOUT DSI

Data Specialties Inc (DSI) is a design and build contractor that self-performs electrical and communications wiring. They implement data centers that are the very lifeblood of their clients' businesses. They manage all aspects of site selection, design, construction, commissioning and maintenance.

Additional information can be found at:
<https://webulddatacenters.com/>



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PUBLIC RELATIONS

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