

U P S I T E





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Upsite Technologies is the industry's expert in airflow management,

We place their thought leadership in the publications that matter.

OUR WORK

Positioning the Expert.

Milldam collaborates with Upsite's marketing team to position the company as a leading industry voice on cooling and airflow management through interviews, byline articles, and speaking engagements.

We began work with Upsite in 2013 and have collaborated on the kaleidoscope of PR services we offer, including: crafting press releases, ghostwriting bylines, securing speaking engagements, setting briefings at tradeshow, running industry seminars, placing advertisements in trade publications, and advising on general PR strategy.

PLACEMENTS & RESULTS

Working with Upsite Technologies since 2013

Articles	150+
Bylines	15+
Press Releases	40+
Interviews	20+
Speaking Engagements	5+

Results: Upsite Technologies receives invitations from leading publications and conferences to publish and speak and has experienced a tripled volume of website traffic.

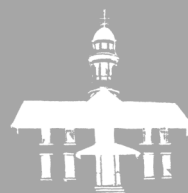
Airflow Management

ABOUT UPSITE TECHNOLOGIES

Upsite Technologies®, Inc. is an industry leader in data center airflow management and cooling. Upsite provides a full suite of products and services designed to optimize data center cooling systems, allowing managers to maximize cooling capacity while reducing energy costs.

Additional information can be found at:

<http://www.upsite.com>



MILLDAM
PUBLIC RELATIONS

WWW.MILLDAMPR.COM

Reaching Out. Winning For You.